



privacy policy

Wild Things Gifts Ltd (Wild Things) are committed to complying with all applicable requirements of current data protection legislation including the Data Protection Act 1998 and the General Data Protection Regulation ((EU) 2016/679) ("GDPR") in force from time to time and any applicable national implementing laws, regulations and secondary legislation, as amended or updated from time to time, in the UK and then any replacement legislation in the UK to the Data Protection Act 1998 and the GDPR.

Looking after the personal information you share with us is very important, and we want you to be confident that your personal data is kept safely and securely and to understand how we use it.

We have published this notice to help you understand how and why Wild Things collects information from you. If we make changes to this notice we will notify you by updating it on our website. Wild Things will be what is known as the 'Data Controller' of the personal data you provide to us, and we will sometimes refer to ourselves in this notice as "we" or "us". By Data Controller, this means Wild Things determines the purposes and way in which any personal data are, or will be, processed.

Should you need to contact us please write to:
Data Protection Officer
Wild Things Gifts Limited
Unit 5 Kenton Place
Exeter EX2 8QN

or via sales@wildthingsgifts.com quoting Security and Privacy Enquiry.

WHAT INFORMATION DO WE COLLECT AND WHY?

Listed below are the details we hold for you. These details are held on a secure database on our computer and in paper form in a secure locked area.

Company Name

Your full name

Company address (if you are a limited company)

Home address (only if you are a customer and not a limited company)

contact numbers, and

email address.

Your VAT number (if you are based in Europe)

Data Protection says that we are allowed to use and share your personal data only where we have a proper reason to do so. The law says we must have one or more of these reasons and these are:

Legitimate Interests - this means the interests of Wild Things in managing our business to allow us to provide you with the best products and service in the most secure and appropriate way e.g. to keep you informed of offers that may be of interest to you

Legal Obligation – where there is statutory or other legal requirement to share the information e.g. when we have to share your information for law enforcement purposes eg HMRC

Here is a list of the ways that we may use your personal information, and which of the reasons described above we rely on to do so. Where we list legitimate interests as a reason, we also describe below what we believe these legitimate interests are.

WHAT WE USE YOUR PERSONAL INFORMATION FOR	OUR REASONS (LEGAL BASIS)	OUR EXPLANATION OF WILD THINGS'S LEGITIMATE INTERESTS
Set up your Wild Things account	Legitimate interests	Process efficiency in dealing with such activity.

WHAT WE USE YOUR PERSONAL INFORMATION FOR	OUR REASONS (LEGAL BASIS)	OUR EXPLANATION OF WILD THINGS'S LEGITIMATE INTERESTS
Process your orders	Fulfilling a contract	N/A
Address your orders	Legal Obligation	If HMRC looks at our books we need to show who we are selling to.
Notify you of your order status.	Legitimate interests	Process efficiency in dealing with such activity, and to make improvements to our services.
Manage your account/ provide customer services to you.	Legitimate interests	Keeping our records up to date, handling our customer contact efficiently and effectively, working out which of our products and services may interest you and telling you about them.
Marketing communications to inform you of special offers, promotions, new lines and Sales. Provide you with online advertising.	Legitimate interests	Developing products, services, applications and designs that attract and retain customers. Improving customer interaction with our sites.
Notifying you about enhancements to our services, such as changes to the website and new services that may be of interest to you.	Legitimate interests	Developing products, services, applications and designs that attract and retain customers. Improving customer interaction with our sites.

WHO WE SHARE YOUR INFORMATION WITH AND WHY

Wild Things works with a number of delivery companies in order to send your goods and services you expect from us such as delivery companies, credit reference agencies, fraud

PAYMENT PROCESSING

Wild Things works with trusted third party payment processing providers in order to securely take and manage payments.

CREDIT REFERENCE AGENCIES

When you apply for credit with us we will make searches about you with credit reference agencies. We do this to make sure customers who apply for credit accounts are able to manage the level of credit offered and not committing fraud by providing false or inaccurate information.

In order to process your application we will supply your personal information to credit reference agencies (CRA's) and they will give us information about you, such as your financial history. We do this to assess your creditworthiness and product suitability, check your identity, manage your account, trace, recover debts, and prevent criminal activity.

We will also continue to exchange information about you with the CRAs on an ongoing basis, including about your settled accounts and any debts not fully repaid on time. CRAs will share your information with other organisations.

The identities of the CRAs, and the ways in which they use and share personal information, are explained in more detail at:

Experian Credit Reference
<http://www.experian.co.uk/crain/index.html>

CallCredit Credit Reference
<https://www.callcredit.co.uk/crain>

Equifax Credit Reference
<https://www.equifax.co.uk/crain.html>

We will use automated credit-scoring methods to assess your application and to confirm your identity. We will automatically check your credit history against our lending criteria and if you don't meet our requirements you will be declined for credit. For more information see the CRAIN notices above. There is also an automated decision section below with further detail. Should you wish to object to the **use of automated credit scoring, please contact the Data Protection Officer.**

cookie policy

Cookies are small text files stored on your device when you access most websites on the internet.

This Website uses cookies in order to make the Website easier to use, to support the provision of information and functionality to you, as well as to provide us with information about how the Website is used so that we can make sure it is as up to

date, relevant and error free as far as we can. Further information about the types of cookies that are used on this Website is set out in the box below.

By using this Website you agree to our use of cookies. You can choose to restrict or block cookies set on the Website through your browser settings at any time. For more information about how to do this, and about cookies in general, you can visit www.allaboutcookies.org. Please note that certain cookies may be set as soon as you visit the Website, but you can remove them using your browser settings.

However, please be aware that restricting or blocking cookies set on the Website may impact the functionality or performance of the Website, or prevent you from using certain services provided through the Website. It will also affect our ability to update the Website to cater for user preferences and improve performance.

We don't sell the information collected by cookies, nor do we disclose the information to third parties, except where required by law (for example to law enforcement agencies).

We may sometimes embed content from 3rd party websites such as YouTube. As a result, when you visit a page containing such content, you may be presented with cookies from these websites. We do not control the dissemination of these cookies and you should check the relevant third party's website for more information.

Cookies We Use

Cookie	Description
CookieConfirm	The presence of this cookie is used to remember the fact that you have confirmed that you are happy to accept cookies
ASPSESSIONIDxxxxxxx	This is a Session Cookie (session cookies are temporary and are erased when you close your browser). It identifies you from one page to the next and is used, for example, to keep track of your logged-in status.
UserID, account, password	These cookies are used to remember your login credentials for when you next visit our website. They are only created if you choose the "Remember Me" option on the login page.
_utma, _utmb, _utmc, _utmz	These are cookies created by Google Analytics and are used to provide us information on which web pages are the most popular, and the most popular search terms used by visitors arriving at our site.